Persuasive Text

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| **Opening Statement: Tell the reader what the issue is. You can also give an overview of the points you will cover.** |

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| **The body: A paragraph for each point you are making.** * You need reasons for your points.
* Make a suggestion/s for action if appropriate.
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| **A closing paragraph that reviews the main points. Include a plea for action.** |

**Features of a Persuasion Text**

* **Present tense**.
* **Connectives of reasoning – e.g. Because, Therefore, However, This might mean, It could be said...**
* **Emotive words and phrases – e.g. Surely... You must appreciate that... Everyone knows that...**
* **Use of questions to the reader – e.g. Do you realise that...? Are you aware...?**